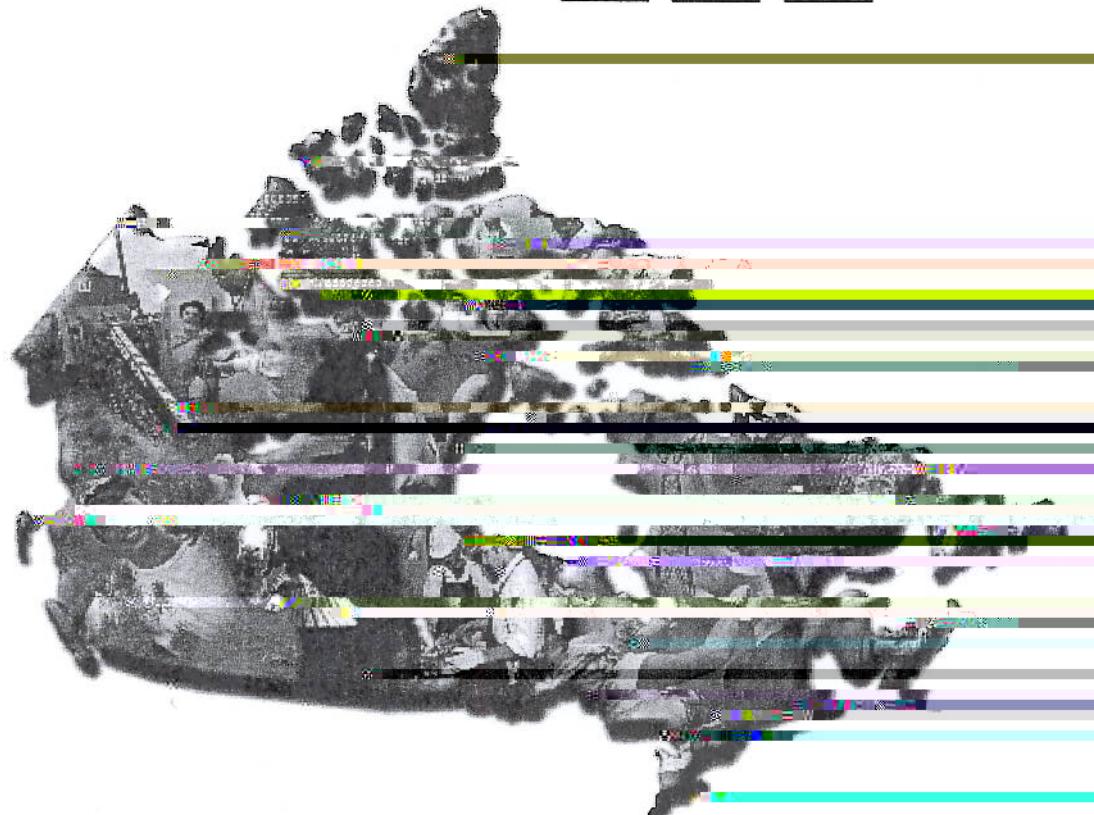


With One ~~One~~ Voice



Strategic  
Plan  
2009-2012





## Vision

ACCC will be the most respected voice in post-secondary education.

## Mission

ACCC will champion, support and advocate the learning experience provided by member institutions.

## Values and Operating Principles

- Member-centered.
- Communications excellence in English and French languages.
- Politically non-partisan.
- Entrepreneurial.
- A learning organization.
- Deliver on commitments and be accountable, consistent and transparent.
- Value the diversity of members and their learners.
- Advocate with a united voice.
- Demonstrate ethical practice: respect, integrity and trust.
- Practice good environmental stewardship.
- Provide innovative leadership.
- Build healthy, collaborative and constructive relationships.

# Strategic Directions and Goals

## Strategic Direction #1

### ACCC Will Advocate for Members

Promote the excellence of members as the prime providers of advanced skills and applied research for society and economic development.

#### Goals

- Optimize relationships with the federal government.
- Develop an advocacy plan in consultation with members and their regional associations to influence policy and seek resources.
- Mobilize members around shared objectives.
- Foster national and international partnerships to benefit members.

## Strategic Direction #2

### ACCC Will Engage and Support Members

Be a catalyst for innovation and success for members and their students.

Recognize and serve the diversity of member institutions (metropolitan, rural, anglophone, francophone, vocational, polytechnic, institute, college, cégep, university college and baccalaureate) by organizing forums to define common interests and strategies.

Convene members to share exemplary practices.

## **Goals**

Showcase and share members' innovative ideas and achievements.

Respond to the diversity of members by recognizing and supporting their unique realities.

Facilitate accessible pathways for students to pursue studies domestic, international and postsecondary, and promote enhanced credential recognition.

Expand opportunities for members to connect, network and students with the national and international academic communities.

Strengthen member capacity through national and international partnerships.

## **Strategic Direction #3**

### **ACCC Will Pursue Organizational Excellence and Be an Employer of Choice**

Inspire staff, demonstrate fiscal sustainability and exercise effective governance.

## **Goals**

Adopt leading edge human resource development practices.

Function with excellence in both official languages.

Enhance workplace wellness, health and safety.

Achieve and maintain financial sustainability.

Be a model of excellence in policy, program and governance.

Establish an accountability, review and reward framework.