To create a complex video though is a process! And fortunately that process can be organized or

Video production is daunting and it does take time and work. it spointing a camera and recording what happens and the result is AWESOME

time. Same thing creating a video, one step at a time. You can do it and help is available!

Vine app - to a production that is completely planned, scripted and post produced. No matter what the scale of your video there are things to consider .

The neat thing about producing a video is that there are thousands of variations. Some considerations

 $\label{lem:composition} Check out this YouTube Channel $$ $ $ \underline{\text{https://www.youtube.com/c/storyguidenet}}$ and this website $$ \underline{\text{http://www.storyguide.net/index.html}}$. Lots of tips and ideas. And $$.$ we re here to help!$

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- 5. c Expertise needed:
 - Camera / audio
 - on screen talent
 - editor
 - Consultation from who on what aspects?
 - Workshop / demonstration of / on equipment used?
- 5. d Where are we making the video?
 - Inside / outside
 - time? of day? of semester? year?
 - location campus? Where on campus? Off campus
- 5. e Who needs to be on the video
 - why?
 - what (almost exactly) would this person need to say?
 - can they say it? ability or authority?
 - when and how does the person need to appear on the video

or to end an edit

while the camera is in motion

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mixture of shots sizes. Care must be taken to orient viewer generally to what is being done with close ups where necessary. Viewers should have visual context so they know where item shot in close up is located on the device.

properly composed video. You may have to do the demonstration many times over to insure you have all the shots necessary. The video may be as simple as a person off or on camera reading/saying the steps as they are performed with camera recording. If the actions are narrated separately care must be taken that the video shots recorded match. The easiest version of this is to have the demonstrator or narrator speak as the actions are being completed.

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the video and write a script for what you have. NOTE having a script does not predude taking advantage of serendipitous video gathering.

Want to view rather than read? Click on this. https://www.storyguide.net/gear/script.html links to script templates to download. Note: not all download after all storyguide needs to make money somehow. I prefer the two or three column template.

5. a

building the script. Is it better for a student to say this? Or the instructor? Is it best to include a graphic for this part? Could role play convey this message, if so who do we use? Do call me up to bounce ideas off of. Loc. 5575

guide the camera operator should no one be there to guide her or him. However it is always best for the designated lead to be there to point or describe or decide what the camera should shoot.

Derived from the script. Your video may, probably will, be shot out of sequence. A detailed shot list insures you have what you need. In the midst of shooting anything it is very easy to forget a shot. This does not preclude taking extra footage, in fact do!

Voice Over and narration are basically the same. We will say for our purposes that Voice Over is read and recorded separately and narration is done on site while shooting.

IF YOU CAN shoot / record these first before recording video associated with the words. Timing is everything.

For

describe a specific feature of a control panel. You need 15 seconds of control panel footage. 15 seconds in a video is forever. 5 seconds is long depending on the shot and pace of the video. Professional videographers would shoot 3 or more different sized shots, perhaps different angled shots of the control panel* to support the narration. (At the very least you know you need 15 seconds or more of the panel to cover the narration.)

* If done correctly this is called a sequence. A wide shot called an establishment shot. (Here is the control panel!) The second shot is a dose up of the switch / button being referenced. The

third shot wider to show button in rela action or item are standard in video production.